

# Fremtidens bank og forretningsmodel

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CHANGE  
CHANGE  
CHANGE  
CHANGE  
CHANGE  
CHANGE

LUNAR®



Kontorer i Aarhus,  
København,  
Stockholm og Oslo



Banklicens fra det  
danske  
Finanstilsyn i  
august 2019



+100  
medarbejdere



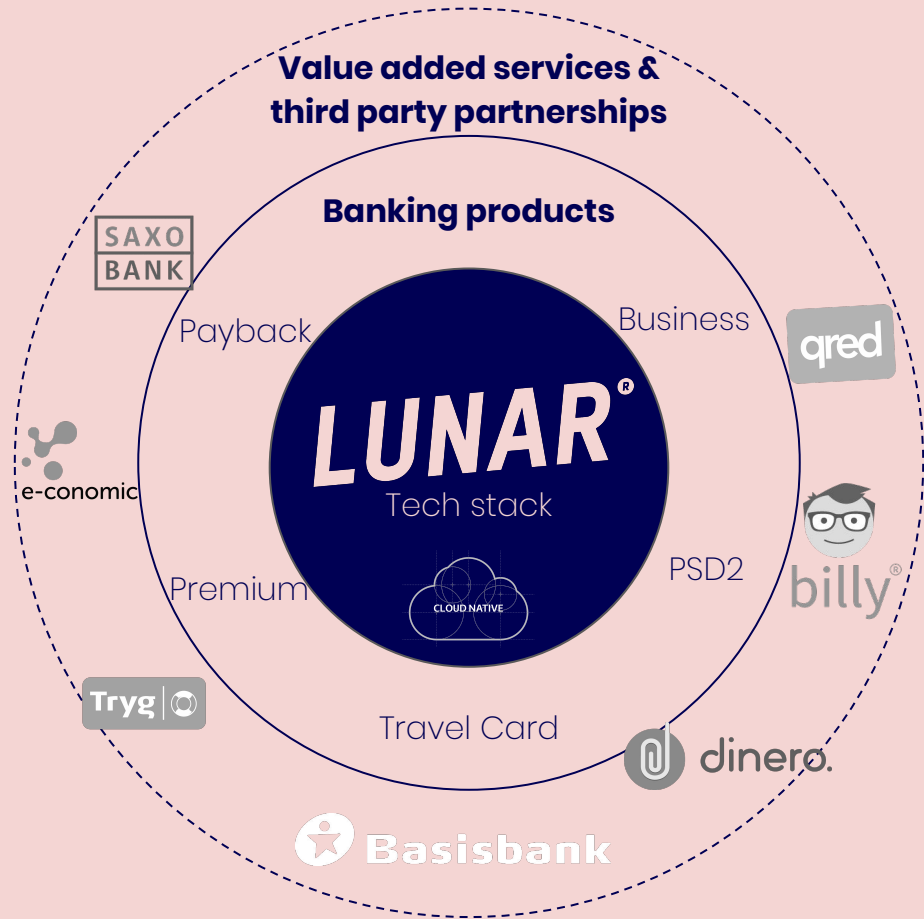
Går live med  
egen nordisk  
bank i starten  
af 2020

A photograph of a row of washing machines in a laundromat. The machines are arranged in two rows. The top row shows the circular doors of several machines, some containing laundry. The bottom row shows the control panels and doors of more machines. A large white text box is centered over the image, containing the text "Folk har mistet tilliden til deres banker" in blue font.

**Folk har mistet  
tilliden til  
deres banker**

**En ualmindelig bank til helt  
almindelige mennesker.**

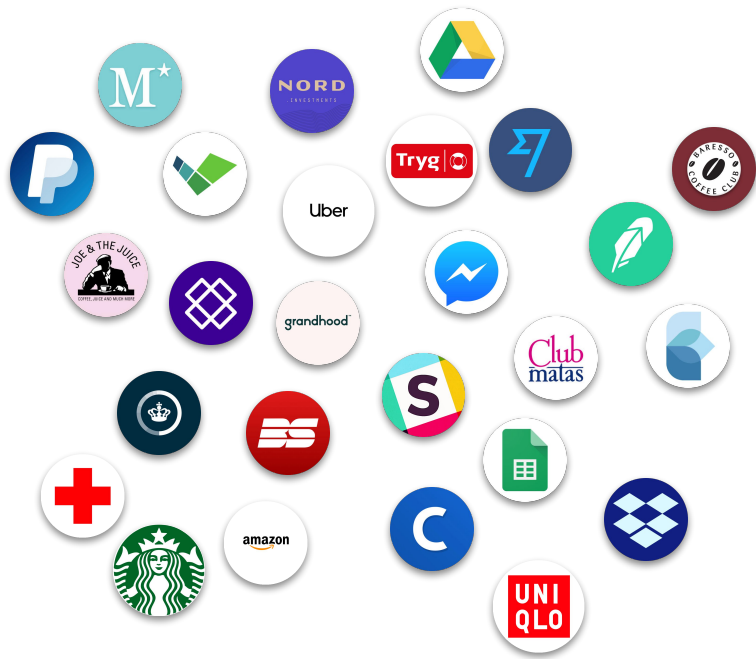
# Rethinking the banking experience



**Vi bygger en nordisk bank  
med “best in class”  
partnerskaber, der muliggør  
vores vision...**

**...lancering af en finansiel  
super app.**

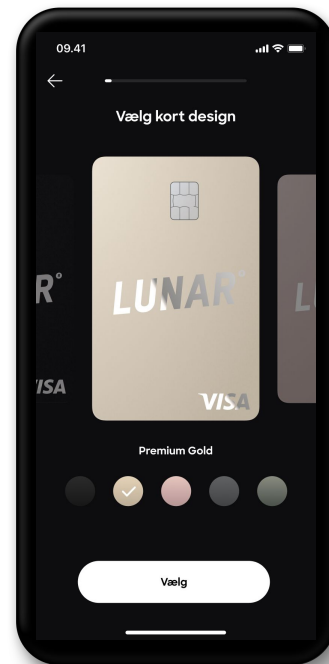
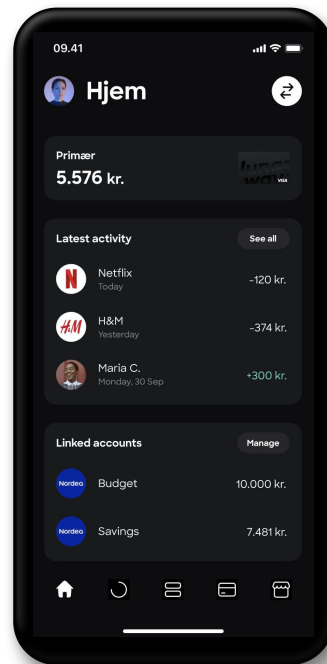




**Fokus på  
partnerskaber, der  
skaber værdi for  
brugerne og  
understøtter kravet om  
en god brugeroplevelse**

**...at blive kunde hos Lunar skal  
være nemt og skal kunne ske  
på under 1 minut**

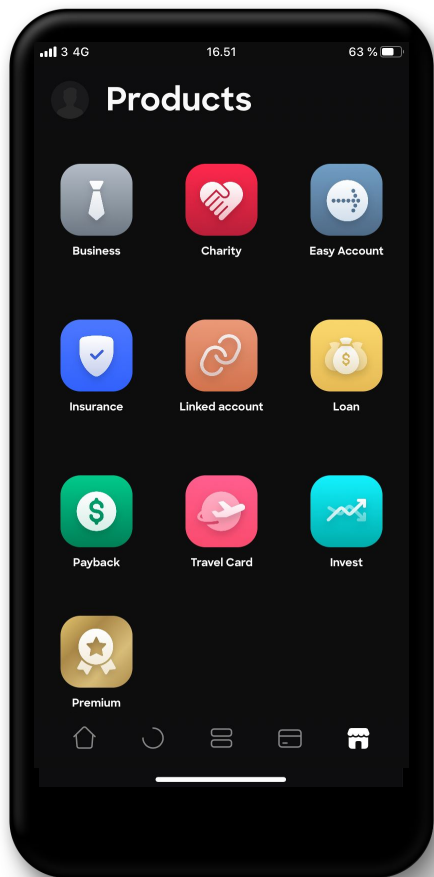
En ny bank, der alting lidt **lettere**





**Vi gør kort til en  
oplevelse**





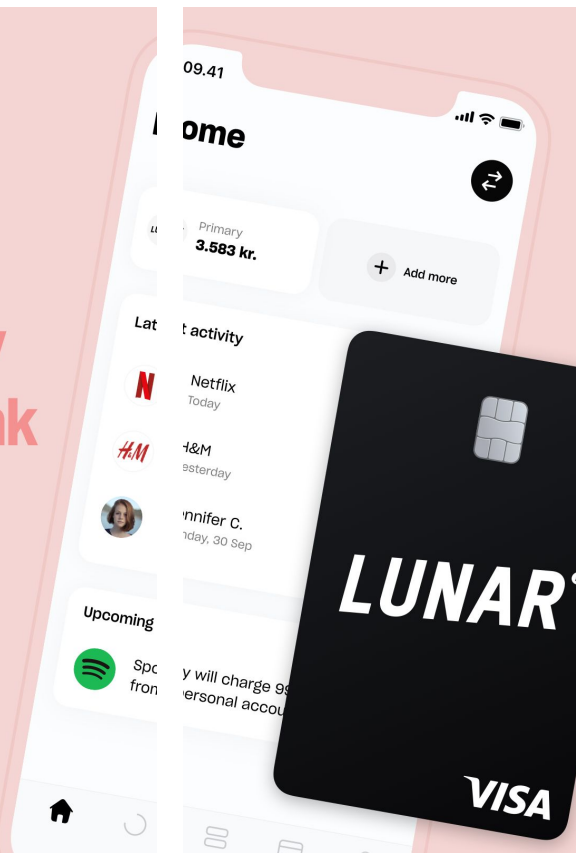
**Tilvælg de produkter,  
der passer til din  
økonomi**

**LUNAR<sup>®</sup>**

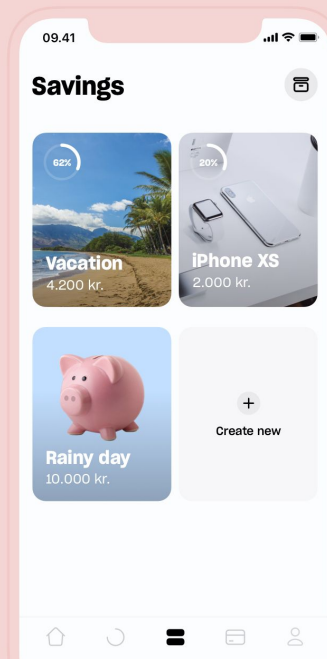
nets 

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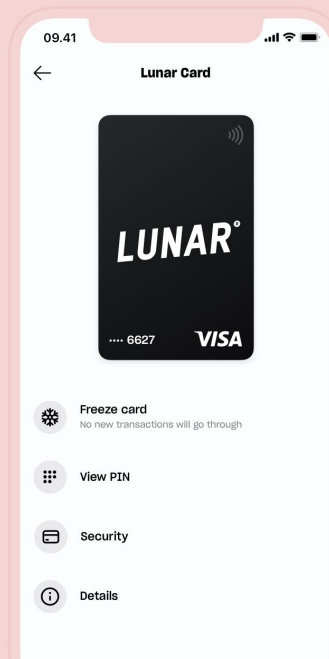
Change  
the way  
you bank



Set goals for  
your savings



Manage your  
card easily





# Fremtidens nye nordiske bank

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Vi integrerer dybt ned i de nationale nordiske infrastrukturer for at blive et reelt alternativt til bankerne..

Her adskiller vi os markant fra andre challenger-banker, der ofte har globale visioner

**Things change,  
banks should too.**