A scalable solution for managing card, account and consumer information.

Consumer Management Services WITH NETS

Our tailored CMS solution manages all of your Debit, Credit & Sales Finance accounts.

NOVEMBER 2015:
“Nets CMS solution (Way4) recognised as a Global Market Leader in Card Management Software solutions.”
Ovum – An independent research company
Nets Framework of
Consumer Management Services

Nets CMS as a core back-end solution is fully integrated to a wide range of value-added services, as well as country specific payment ecosystems. We continuously develop the product based on market and customer feedback, plus we make integrations seamless with our customers internal systems.

Common Business Services “CBS”

A set of services covering all processes throughout the account lifecycle, based on predefined solutions in the CMS system and surrounding interfaces.

Key Features of Nets CMS

<table>
<thead>
<tr>
<th>Features</th>
<th>Debit</th>
<th>Credit</th>
<th>Sales Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Real-time access to data</td>
<td>✔</td>
<td>✔</td>
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<td>Event triggered notifications</td>
<td>✔</td>
<td>✔</td>
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<td>Segment based activities</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Self-service capability</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Card lifecycle management</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Geo-blocking</td>
<td>✔</td>
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<tr>
<td>Dynamic limit management</td>
<td>✔</td>
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Nets CMS Facts and Figures

- Nets has spent over 5 years and more than 200 million DKK developing our Nets CMS
- Nets CMS is already integrated, tested and operational for more than 10 portfolios across the Nordic payment infrastructure
- Nets has close to 200 dedicated people working with CMS, across all Nordic countries securing local expertise

Your benefits of Nets CMS

- Reduces time to market
- Lowers running costs
- Enhances customer value

CBS Frame-work

Nets value-added services
Ecosystem integration & country specific market
Continuous product development by Nets
Additional client services

NETS CMS

INTEGRATION

MIGRATION

QUALITY ASSURANCE

READY MADE SOLUTIONS

Modern CMS solution integrated to the Nordic infrastructure and Nets value added services, reduces implementation time and resources required

STANDARDISED MIGRATION APPROACH

Increases quality, while reducing resource consumption, risk and overall time spent on-boarding customers

AUTOMATED TEST SETS

Reduces time and resource usage during implementation, while enabling consistent quality in an effective maintenance release process
Top 10 tips to a successful CMS implementation

<table>
<thead>
<tr>
<th>WHILE INITIATING the project, remember to…</th>
<th>DURING THE EXECUTION of the project, you should…</th>
<th>AFTER THE PROJECT, you should not forget to…</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. define and align the most important business drivers</td>
<td>6. secure delivery resources availability</td>
<td>10. assign ownership and follow through on benefit realization</td>
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<td>2. ensure capabilities for organizational change</td>
<td>7. utilize the project governance for follow-up</td>
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<td>3. evaluate what historical data is relevant to migrate</td>
<td>8. make final decisions on your go-live criteria</td>
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<td>4. secure right resourcing and governance</td>
<td>9. apply existing smart testing methods</td>
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<td>5. decide who has the final say on the scope</td>
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</table>

About Nets
At Nets, we specialise in powering digital payments. We connect banks, businesses and consumers via an international network facilitating digital payments. Spanning across the Nordic and Baltic region, we provide a broad range of card services, account services and payment solutions for merchants.

Powering Digital Payments

www.nets.eu/cms