



A scalable solution for  
managing card, account  
and consumer information.



# Consumer Management Services

WITH NETS

Our tailored CMS solution manages all of your  
Debit, Credit & Sales Finance accounts.

NOVEMBER 2015:

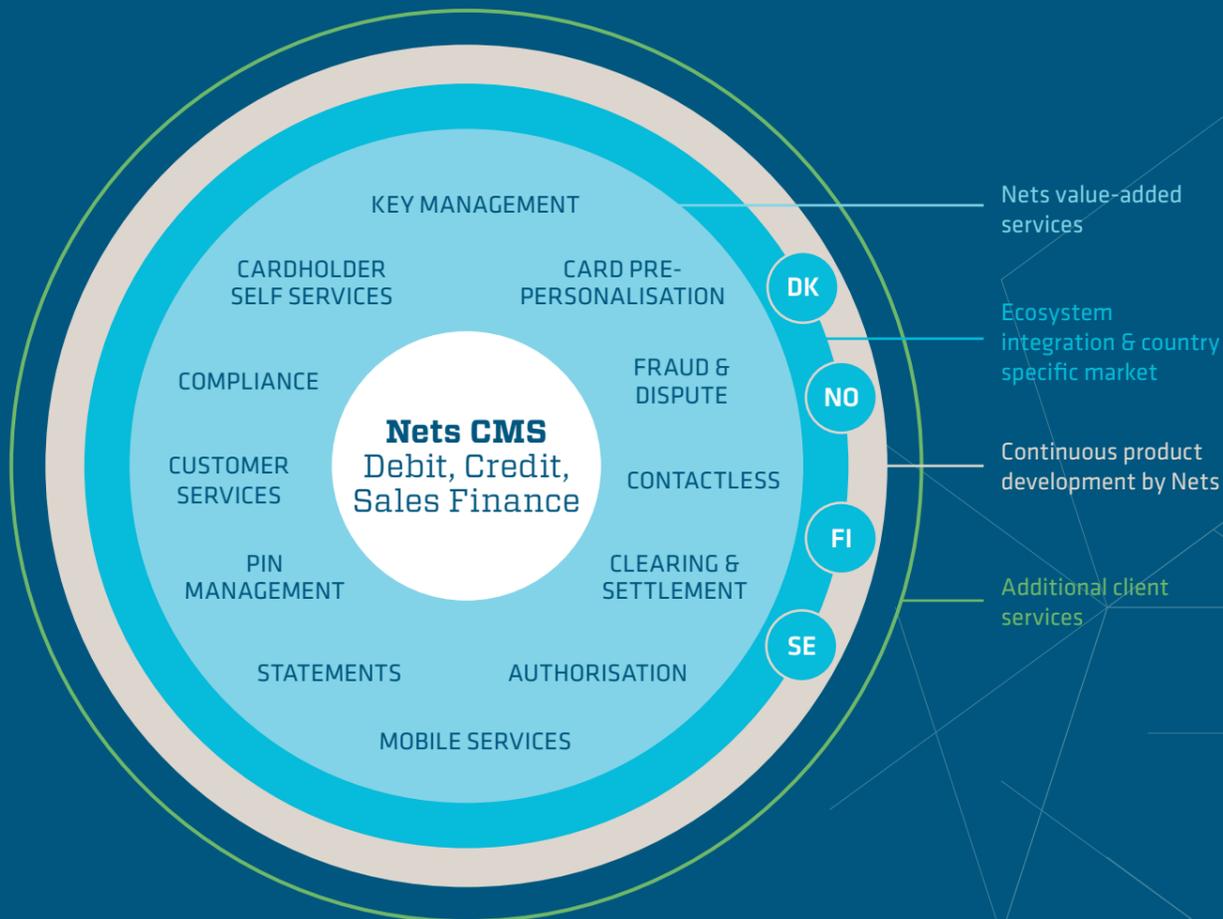
*"Nets CMS  
solution (Way4)  
recognised as a Global  
Market Leader in Card  
Management Software  
solutions."*

Ovum - An independent  
research company



# Nets Framework of Consumer Management Services

Nets CMS as a core back-end solution is fully integrated to a wide range of value-added services, as well as country specific payment ecosystems. We continuously develop the product based on market and customer feedback, plus we make integrations seamless with our customers internal systems.



## Your benefits of Nets CMS

**REDUCES TIME TO MARKET**



**LOWERS RUNNING COSTS**

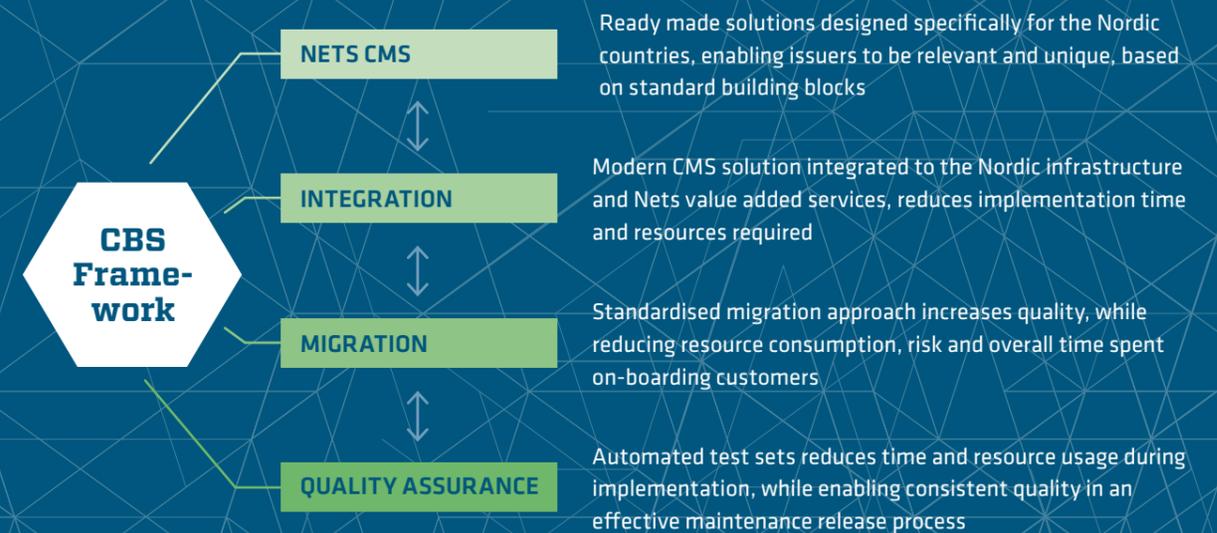


**ENHANCES CUSTOMER VALUE**



## Common Business Services “CBS”

A set of services covering all processes throughout the account lifecycle, based on predefined solutions in the CMS system and surrounding interfaces.



## Nets CMS Facts and Figures



Nets has spent over **5 years** and more than **200 million DKK** developing our Nets CMS



Nets CMS is already **integrated, tested and operational** for **more than 10 portfolios** across the Nordic payment infrastructure



Nets has close to **200 dedicated people** working with CMS, across all Nordic countries securing **local expertise**

## Key Features of Nets CMS

FEATURES	Debit	Credit	Sales Finance
Real-time access to data	✓	✓	✓
Event triggered notifications	✓	✓	✓
Segment based activities	✓	✓	✓
Self-service capability	✓	✓	✓
Card lifecycle management	✓	✓	
Geo-blocking	✓	✓	
Dynamic limit management		✓	✓



## Top 10 tips to a successful CMS implementation

### WHILE INITIATING the project, remember to...

1. define and align the most important business drivers
2. ensure capabilities for organizational change
3. evaluate what historical data is relevant to migrate
4. secure right resourcing and governance
5. decide who has the final say on the scope

### DURING THE EXECUTION of the project, you should...

6. secure delivery resources availability
7. utilize the project governance for follow-up
8. make final decisions on your go-live criteria
9. apply existing smart testing methods

### AFTER THE PROJECT, you should not forget to...

10. assign ownership and follow through on benefit realization

### About Nets

At Nets, we specialise in powering digital payments. We connect banks, businesses and consumers via an international network facilitating digital payments. Spanning across the Nordic and Baltic region, we provide a broad range of card services, account services and payment solutions for merchants.